



Joel Salatin - Darren J. Doherty

Would you like to join Joel Salatin and Darren Doherty's masterclass as an exhibitor or sponsor?

May 9th - 11th, 2019

It is an honor and a pleasure to invite you to participate in this international event that will be held in Menorca on May 9-11 with two of the most influential figures in organic agriculture, Joel Salatin and Darren J. Doherty.

A first-of-a-kind international event with these two key leaders in the movement of organic food production, who are followed by many farmers all over the world, and with a huge mediatic impact. Therefore, this is a very special occasion and a huge opportunity for establishing collaborations, connecting to new clients and getting inspired by new projects.

The selection of the venue hasn't been casual. Traditionally, the Balearic Islands have been (and still are) a welcoming place, connecting different cultures and, at the same time, facilitating the creation of new horizons. But in addition to that, it is an incomparable frame because it was declared Reserve of the Biosphere more than 25 years ago. Moreover, Son Felip and Algaiarens (the host farms) work under the principles of this type of innovative agriculture, using practices that can revert the current model of production and consumption, while regenerating the landscape, reducing carbon footprint, increasing soil fertility and yields, and overall improving the reality in which farmers live.

This course is aimed at farmers, ranchers, technicians, consultants, politicians, food coop members, consumers, activists... at anyone who is interested in producing, selling and consuming food. In the end, it is aimed at anyone who eats.

We encourage you to make the best out of this experience by connecting to others and giving visibility to your project. We are expecting a large coverage by the media as well as a large audience. We anticipate that information about this event will reach more than 10,000 people.

De quina manera hi pots participar?

Find below our collaboration proposals, we are open to new ideas that might improve the value of the event.

Trade show exhibitor

During the three days that this masterclass spans, there will be a room reserved for the audience to get to know your project, organization or company. Attendants will be able to visit your stand and obtain more information, establishing a relationship with you. The exhibitor area will be opened during all breaks. This way you'll be able to attend the masterclass and, during the breaks, connect with other attendees.

- The exhibitor's area will be equipped with tables to place your brochures, banners, products, and other materials.
- You'll have the opportunity to get on the stage and explain your project to Darren Doherty, Joel Salatin and all the participants.
- The masterclass webpage will include a section devoted to showcase exhibitors and other sponsors, including your logo and webpage link. Besides, Diente de León and Organic Managers will announce your participation through their social media channels. Therefore, as soon as you confirm your participation you'll start getting promotion for your project, even before it starts.
- The welcoming bag, distributed among all participants, will include your company brochures, catalogues and/or products (the exhibitor will be responsible for the design and printing of these materials).
- If you'd like to participate as an exhibitor, you'll get a 10% discount on the masterclass registration (applicable to one registration per exhibitor stand).
- Cost: 250 euros.
- If your organization is a non-profit, the cost is lower: 120 euros.

Poster exhibitor

We'd like to make the most out of the exhibitor's room by displaying in poster format any practices, knowledge or experience that you'd like to share with the audience. Therefore, the same trade show area will be dedicated to display posters with information about the different practices carried out, obtained results and experiences that will help expand knowledge on organic agriculture and its related techniques.

- The poster should be displayed from the start of the event.
- The poster area will be accessible during breaks and there will be interaction with the audience.
- The welcoming bag, distributed among all participants, will include your company brochures, catalogues and/or products (the poster presenter will be responsible for the design and printing of these materials)
- Cost: 60 euros.

Welcoming bag

All attendees will receive a welcoming bag with information relevant to the masterclass. If you choose this sponsoring option, this bag will include your brochures, catalogues, products, business cards, etc.

- If you'd like to include your materials in the welcoming bag, you should send us your materials at least one week before the masterclass.
- Cost: 40 euros.
- In the case of companies which would like to include materials on the bag but who are not attending the masterclass, the cost is 80 euros.

Grant sponsor

We are offering 5 grants to students (50% discount on the masterclass fee) who want to improve their knowledge by attending this event. You have the opportunity to contribute to this program by sponsoring the grants and facilitating that young members of the community take advantage of the course.

Depending on how many sponsors adhere to the sponsoring program, it might be possible to offer more grants or even discounts to other people with financial constraints so that they can access the masterclass.

- The masterclass webpage will showcase a sponsor's section which will include your logo and a link to your webpage. Besides, Diente de León and Organic Managers will acknowledge your sponsoring participation through their social media channels.
- The welcoming bag, distributed among all participants, will include your company/ organization brochures, catalogues and/or products (the sponsor will be responsible for the design and printing of these materials).
- Cost: 200 euros

Food/beverage contributions

If you are a farm or food/beverage artisan you may contribute to this event as a sponsor by offering your products during the breaks. If you choose this option your logo will also appear among the masterclass sponsors.

Other types of collaboration

If you wish to collaborate with the event and have other ideas or proposals not included in this document, please send an email to us as soon as possible at **info@organicmanagers.com**.

We will study your case and ways to include your participation.

